



**Association des commissions scolaires anglophones du Québec  
Quebec English School Boards Association**

## **2018-2021 STRATEGIC PLAN**

QESBA  
2018-2021 STRATEGIC PLAN  
PRINCIPLES

- The QESBA is a voluntary association of English language school boards in Quebec
  - It exists to serve and respond to common member needs, interests, and priorities
  - It works collaboratively with students, parents, teachers, educational professionals, school and schoolboard administrators, the Quebec Ministry of Education, the Government of Quebec, the Government of Canada, and minority and majority language community representatives, groups, and institutions to be successful
  - It employs active listening, proactive consultation, critical analysis, and member mobilization when carrying out its work
- The QESBA is the constructive and collective voice of English language school boards in Quebec regarding initiatives and issues of common interest and concern

**QESBA**  
**2018-2021 STRATEGIC PLAN**  
**VISION & MISSION**

**VISION**

- The QESBA is the strategic enabler of English language school boards in Quebec which are committed to providing 21<sup>st</sup> century English language / community connected / Quebec-centric educational services at the primary, secondary, vocational, and adult levels

**MISSION**

- The QESBA unites the collective thinking and efforts of its members and partners to develop, deliver, and defend English language education in Quebec

QESBA  
2018-2021 STRATEGIC PLAN  
VALUES

- **Forward-looking**
  - Creating and delivering educational value in a 21<sup>st</sup> century context
- **Educational excellence**
  - Making a leadership contribution to the development of public education in Quebec
  - Leveraging a unique *minority within a minority* situation to provide students in English language schools with the knowledge and skills they need to live, work, and thrive in 21<sup>st</sup> century Quebec
- **Integration and Collaboration**
  - Mastery of complexity
  - Mutual trust and support within the QESBA and between QESBA and stakeholders
- **Solidarity with school boards and community stakeholders**
  - Unity of purpose and action

**QESBA**  
**2018-2021 STRATEGIC PLAN**  
*FOUR INTERDEPENDENT AND MUTUALLY  
SUPPORTIVE STRATEGIES*

1. Build and actively pursue a global 2035 vision of English Language Education in Quebec
2. Ensure long-term existence, growth, relevance and development of English language school boards in Quebec
3. Strengthen collaboration across member school boards
4. Adopt *une politique de visibilité et de présence*

QESBA  
2018-2021 STRATEGIC PLAN  
*WHAT COULD BE DIFFERENT IN  
THREE YEARS IF PLAN IS SUCCESSFUL*

- Unity of purpose and action across the association
- A clear, unique, comparatively advantageous vision of English language education in Quebec driving the thinking and actions of the QESBA / its members / elected commissioners / key stakeholders and partners, including the Government of Quebec
- Recognition of QESBA members as leaders and key contributors to innovative, 21<sup>st</sup> century education in Quebec

**QESBA**  
**2018-2021 STRATEGIC PLAN**  
*WHAT COULD BE DIFFERENT IN  
THREE YEARS IF PLAN IS SUCCESSFUL*

- Demonstrable, member led strides to address equity issues across the province's English language education space
- Maintenance of elected commissioners and a 50% increase in electoral participation (target - 25% participation rate)
- An emerging and promising solution to address the decline in student enrollment

**QESBA**  
**2018-2021 STRATEGIC PLAN**  
*WHAT COULD BE DIFFERENT IN  
THREE YEARS IF PLAN IS SUCCESSFUL*

- Member recognition that the QESBA has empowered and enabled them in a significant manner
- Effective consultation and collaboration as QESBA hallmarks
- Deep knowledge based upon robust analytics
- Broad, deep, and strategic influence in the QESBA environment